#### **Biobased Performance Materials Symposium** 14 June 2018, Wageningen, The Netherlands

Session: Welcome and Opening Presentation by: Marcel van Berkel, *VanBerkel Consultancy* 



### Title: Update on BPM Polymerization pilot initiatives

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#### Curriculum:

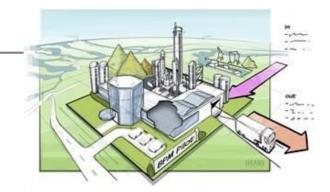
Marcel is an accomplished, versatile and passionate Business Executive; driving product innovation in a global science-based market leader, and shaping/executing a successful growth strategy of a disruptive, entrepreneurial SME. Commercially agile, boasting an outstanding track record of propelling business operations forward via organic and acquisition activities; collaborating at board level with multiple shareholders, customers and external investors to enable businesses to reach their full potential on a truly global scale. Experience in Chemical Industry, Clean-tech, Renewables and Polymers & Materials, with the proven ability to inspire performance and deliver competitive advantage.

Marcel van Berkel studied Chemistry and Business Administration in Utrecht, The Netherlands. He worked for more than 20 years for corporate companies like Solvay and DSM. Marcel left DSM a few years back to expedite the growth of a start-up in the bio-based chemicals industry. After completing this successfully, he started his own consultancy firm VanBerkel Consultancy. With experience in business development, business strategy, marketing & branding and business management, VanBerkel Consultancy offers support in defining and executing your business development and market strategy and can help companies expand to oversees areas.

#### <u>Abstract:</u>

The Green Chemistry Campus (Bergen op Zoom) and REWIN West-Brabant (the regional development company), started a feasibility study to the attractiveness of a Polymerization Shared Facility pilot plant empowered and supported by the Biobased Performance Materials of the WUR and Synbra Technology. In the development of new or drop-in biobased polymers, a pilot plant is a crucial step to proof production beyond lab-scale and make large quantities for industrial trials.

The Polymerization Shared Facility has the mission to accelerate the development of innovative and drop-in (biobased) polymer-materials by enabling production on pilot scale for commercial-trials. It will contain State-of-the-art industrial equipment, experienced and flexible team serve customers in the field of: 1) Polymerization of (Bio)polymers, (bio)Polyesters and (bio)Polyamides and 2) Depolymerization of waste-plastics into monomers significant contribution to the Circular Economy. It will embrace both ring-opening as well as polycondensation technology; resp in continuous and batch operation. Focus is the merchant market. Construction is scheduled to start in Q4 2018 and operations to start end Q2 2019.



## **Polymerization Shared Facility** *Empowered by WUR and GCC*

14 June 2018



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### Content

- Introduction Biobased Delta
- Market trends of polymers
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**Biobased Delta is the first Public-Private Partnership** developing an Ecosystem for the Circular Bioeconomy.



### **Mission**:

Increasing the economic value of carbohydrates in the Biobased Delta.

Biobased Delta is connecting and promoting:

- SME's (start-ups, scale-ups and others) •
- Large international companies ٠
- Education •

### Key data:

- Founded
- Funding
- Partners
- Team
- Top locations
- Stakeholders

- 2012
- 6 private, 3 governmental
- 4 Regional development agencies, 4 investment funds
- 9 direct, 10 indirect
- 17 of which 10 knowledge partners
  - > 200 with 100+ SME companies



## **Ecosystem Circular Bioeconomy: 17 top locations**



### Seaports, Industry-parks and **Pilot-Service plants**





5 Port of Rotterdam



7 Nieuw Prinsenland



11 North Sea Port

Center



12 Biopark Terneuzen

1 Bio Pilot Facility



13a Biobase Europe Training



### **Application, Innovation & Knowledge Centers**







2. Biotech Campus Delft

**3 Yes! Delft Incubator** 

4 Veenweide – Dairy Innovation center







9a Natural Fibre Appl. Center 9b Colour Appl Center



9c Biopolymer Appl. Center





10 Biobased Innovation Center 14abc Centres of Expertise **Biobased Economy (CoE BBE)** 

13b Biobase Europe Pilot plant

## **Business Opportunity: Europe's sugar hub**

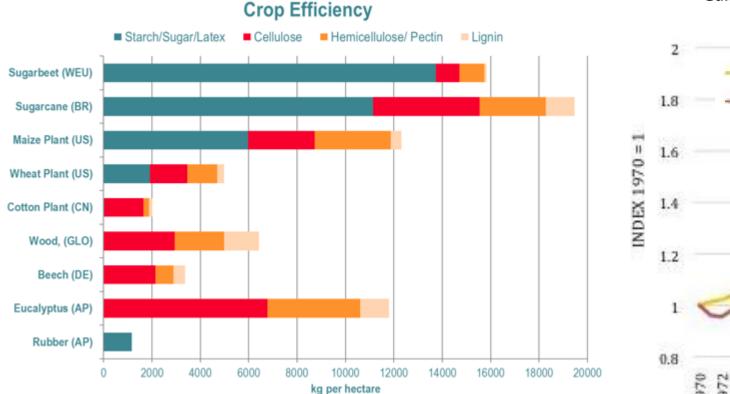




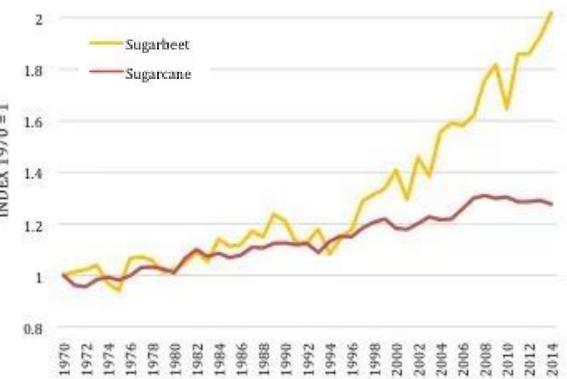
- 5 companies producing and trading close to 3m tons sugar annually
- Secures raw material supply at favorable cost

# Beet sugars are a preferred feedstock for biobased products





### Gains in Field Productivity (tons beat or cane/ha)



Key data beets, 2017: 90 t/ha, resulting in 16.2 t/ha sucrose and 6 t/ha pulp

Sources: Dupont, Nova Institute, http://jonathankingsman.com/wordpress1/2016/11/15/tentrends-that-are-changing-the-world-of-sugar/

## **Biobased Delta added value**



- Value proposition:
  - Ecosystem
  - Carbohydrate availability
  - Market
  - Innovation & knowledge
  - Trade

Sustainability, infra-structure and support Favorable cost position Within 200km to 40% of European Customers Yield, conversion and down-stream processing 2<sup>nd</sup> exporter of agro & food worldwide (€94bn, 2017)

# Biobased Delta is ideally situated to welcome the Polymerization Shared Facility.

## Megatrends in & materials: there is a great need for innovative materials for technical as well as economic reasons.

Mobility Efficiency & Energy



Weight, cost reduction and fuel efficiency

Communications & Security



Energy, thermal management and miniaturization

**Environment and Climate** 



New feedstock and environmentally friendly products Health



Joint replacement and pain management

Polymers for metal replacement

High durability, thin film technology Biobased, biodegradable/recy clable polymers High performance polymers for device innovation

https://additive-fertigung-2018.dgm.de/fileadmin/Tagungen/2017/2017-09\_Werkstoffwoche/02-Dateien/2016-11-11-WW2017-Exhibition-Information.pdf; http://www.victrexplc.com/sites/default/files/2018-01/Victrex%20plc%20Annual%20Report%202017.pdf



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## There is an urgent need for new biobased polymers

	Petroleum-derived polymers Industry	<b>Biobased</b> polymers	
		Industrial approach	Scientific approach
Super-engineering applications	since 1960 PEEK, PSU, PES, PPS, PEI, PAI, LCP	not yet	since 2010 bio-LCP, bio-PEEK (new generation)
Engineering/semi-engineering applications	since 1950	since 2010	since 2000
	Polyamide, POM, PC, PPO, PET, PTT, PBT, ultra-high MW PE, HIPS	bio-PET, bio-PTT, bio-PBT, bio-polyamide (analogous to petroleum-derived ones)	polyterpenes, PEF, bio-polyamide, sc-PLA (high T <sub>m</sub> ), sb-PLA (high T <sub>m</sub> ) (new generation)
General applications	since 1930 PE, PP, PS, PMMA, PVC, ABS	since 2000 PLLA (high-L content) reinforced PHAs, PHAs blends, succinate polymers, bio-PE/PP	since 1990 sc-PLA (low T <sub>m</sub> ), PHAs (super high MW), succinate polymers (upgrading from biodegradable polymers)
Biodegradable/biocompatible applications	since 1970	since 1990	since 1970
	PCL, PEG	PLLA (low-L content) PBS, PHAs, PGA, polysaccharides	PLA, PHAs, succinate polymers

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### New and drop-in polymer development is a process with hurdles

- Development of new or drop-in polymers involves high cost due to long product development cycles:
  - Need for acceleration and higher efficiency.
  - Reduction of the product cycle development time.



- Companies lack the resources and the infrastructure :
  - Companies to perform in-house R&D and outsource process development.



## **First Commercial Shared Service Pilot Plant**

- To accelerate the development of innovative (biobased) and drop-in polymer-materials
- Filling the gap between lab and commercial volume by enabling production on commercial-trial scale
- Filling the gap after monomer-pilot plants like the Biobase Europe Pilot Plant (Gent) and Bioprocess Pilot Facility (Delft)
- Besides polycondensation also ring-opening polymerization a.o. for biobased Lactic Acid polymers
- Special focus on depolymerization of wasteplastics into monomers: significant contribution to the Circular Economy





## Polymerization Shared Facility is the first multipurpose pilot facility for the development and scale-up of new innovative (bio based) polymers.

- State-of-the-art industrial equipment, experienced and flexible team serve customers in the field of:
  - Polymerization of (Bio)polymers, (bio)Polyesters and (bio)Polyamides
  - Depolymerization of waste-plastics into monomers enabling significant contribution to the Circular Economy

### Mission:

To accelerate the development of innovative (biobased) and dropin polymer-materials by enabling production on pilot scale for commercial-trials.



Drawing of the Polymerization Shared Facility



Potential location at Synbra, Etten-Leur (NLD)



Potential location at GCC, Bergen op Zoom (NLD)

# Polymerization Shared Facility is the missing link for companies to bridge the gap in the innovation chain.







A new company on initiative of WUR; Biobased performance materials program, Synbra, Green Chemistry Campus and facilitated by REWIN









The **Green Chemistry Campus** offers unique facilities in one location for development of the Bio-Economy. The **Biobased Performance Materials** program develops biobased materials. **Synbra Technology bv** is the producer of world's first Poly-Lactic Acid (PLA) based BioFoam<sup>®.</sup>

### **REWIN West-Brabant** is the regional development company.



## Scope of the plant: focus on innovative polymers and materials, biobased polymers

- 2 lines: continuous ring-opening and batch-polycondensation
- 25 kg/hr resp 80 100 L reactor size
- Temperature range: up to 350°C
- Pressure: 30 bar to 0.1 mbar
- Solid-State post-condensation, Vacuum distillation equipment
- Process Monitoring, Control and Data Acquisition components and systems for monitoring and control of process parameters, DEVO unit.
- Sampling and analytical instruments for end-point determination
- Etc



### Service-oriented business model

- Landlord-renting principle:
  - Operation of the plant by the owner; customer present
  - Clear position (customer contractor), simple IP-sharing rules
  - No interface problems: access to all relevant resources in-house
  - Customer: no complication from obligation to publish results in bridging function between academic research and industrial application
  - Customers benefit from results (patents); PSF benefits from financial support
  - Setting up resources (labs, teams, plants, networks) through projects
  - Incremental scale up

## 100% merchant market focus



## Summary

- Part of an Circular Bio-Economy ecosystem
- Technology scope designed; in dialogue with vendors
- Market need proven: written commitments
- Financially sound and attractive for investors
- Realistic project planning







## Many thanks for your attention

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